



ERIC BACH

EXPERIENCE

BROADCASTING AND MEDIA RELATIONS MANAGER

Fredericksburg Nationals | Fredericksburg, VA | March 2023 - Current

- Lead TV and radio play-by-play broadcaster for the Carolina League affiliate of the Washington Nationals.
- Lead media relations contact, which includes creating daily game notes, facilitating media interviews with players and coaches, writing game recaps and feature stories, cutting highlights, and running the team's Twitter account in-game. Use MiLB Forge system daily. Created Virtual Press Box to have one place for all info.
- Host pre and post game shows on the FredNats Baseball Network, which includes interviews with players, coaches and promotional figures.
- Use Adobe InDesign, Audition and Premiere daily for various tasks.

BROADCAST & COMMUNICATIONS COORDINATOR


Great Lakes Loons / ESPN 100.9 FM | Midland, MI | December 2022 - March 2023

- Scheduled to be the No. 2 play-by-play broadcaster and lead media relations contact for the High-A affiliate of the Los Angeles Dodgers.
- Produce game notes, coordinate roster moves and provide the press box with all necessary baseball information.
- Lead high school basketball play-by-play voice for local ESPN radio affiliate. Produced weekly coaches show from the studio.
- Voice and create promos and commercials for radio.

PLAY-BY-PLAY/MEDIA RELATIONS ASSISTANT

Lenoir-Rhyne University | Hickory, N.C. | August 2021 - December 2022

- Broadcast play-by-play for virtually all Lenoir-Rhyne sports for the Bears Sports Network, which streams on FloSports.
- Host the weekly coaches interview show from a local brewery.
- Work as the main sports information contact for baseball, soccer, track & field, golf and tennis.
- Responsible for website upkeep, including importing schedules, updating stats, writing game previews, feature stories, game recaps and press releases. Use AP Style daily.

 (517) 677-3968

 eric.bach7@gmail.com

REFERENCES

- **Dan Dickerson (Detroit Tigers Radio play-by-play)** - contact info available by request
- **Robbie Perry (Fredericksburg General Manager)**
rperry@frednats.com or 615-668-3069
- **Jeremy Zalacca (Sports Information Director at Lenoir-Rhyne)** jeremy.zalacca@lr.edu or (518) 369-9723
- **Jason Benetti (Detroit Tigers and Fox Sports Broadcaster)** - contact info available upon request

EDUCATION

Bachelor of Arts

Journalism
Michigan State University, East Lansing, MI
May 2021

Master of Arts

Business/Non-Profit Leadership
Lenoir-Rhyne University, Hickory, NC